

June 11, 2013

CITY OF HALLANDALE BEACH PARKS MASTER-PLAN PROJECT
COMMUNITY BENEFIT PLAN CONSTRUCTION FEE NARRATIVE REVISED

Pursuant to your contract with the City of Hallandale Beach (Owner) for the construction and renovation of Scavo, Bf James and South City Beach Parks (the work), we NuJak do hereby propose to provide management assistance to Burkhardt Construction (CM) in the execution of its work. The work shall include, but shall not be limited to:

1. Management and coordination of the entire Community Benefit Plan, including coordination and communications with Palms Action Community Coalition (PCAC)
2. Coordination with the Owner's economic benefit consultant in the collection of data
3. Assist with the preparation of the monthly executive summaries
4. Assist with the project scheduling formulation and periodic updates in "real time"
5. Assist with the preparation of schedule narratives
6. Assist with the collection of shop drawings, product data and other submittals as may be required
7. Assist with maintenance and updating of submittal logs and review cycles: dates received dates forwarded, data returned, etc.,
8. Assist with the tracking of Requests for Information and other correspondence.
9. Assist with the project safety requirements through maintaining a log of all "tool box talks" with subcontractors, as well those covered under the CBP.
10. Assist with maintenance of the progress photo log.
11. Attend and prepare for all coordination meetings with the Owner.
12. Assist in the collection of closeout documents, warranties, certifications and other relevant project information as may be required.

The fee for the above referenced tasks is based on the following 12 months

1. Senior Principal: \$30k
2. Senior Director: \$50k
 - a. Total Fee: \$80k

Thank you again for the opportunity to assist you with the execution of the Work in fulfilling our commitment to the City of Hallandale Beach.

Sincerely,



Frank Kendrick
CEO, NuJak Construction

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1. THIS IS WHAT THE CITY OF HALLANDALE BEACH SAID IT WANTED IN THE RFP:

- *City of Hallandale Beach placed great emphasis on this program allocating **25 of 100 possible points for this program.***

REQUIREMENTS:

RFP # FY 2011-2012-013
 CONSTRUCTION MANAGER AT RISK

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3. **Community Benefit Plan.** Proposers are required to submit with their Proposals a Community Benefit Plan. The Community Benefit Plan shall be inclusive of an Outreach Consultant with documented experience and track record in delivering Local/SBE Utilization and local resident workforce component in contracts. Proposers may receive up to fifteen (15) points for a Community Benefit Plan. Each Proposer shall be required to demonstrate and provide a proposed Community Benefit Plan which has identifiable and observable community benefits for the community surrounding this Project and the City. Proposers are encouraged to be creative in the development of a Community Benefit Plan and the types of benefits their plan is designed to provide. These benefits should include the approach for ensuring that both Prime and Subcontractors utilize local residents in every phase of the project of the City, community outreach, mentoring, training, apprenticeships, or any other types of identifiable ancillary benefits for the community. The Evaluation Committee shall evaluate each Proposer's Community Benefit Plan and shall be responsible for determination of award points. The Successful Proposer's Community Benefit Plan shall be incorporated into and shall become a part of the Agreement entered into between the City and the Proposer, as Exhibit "B".

Small Business Enterprise (SBE) Business Utilization Plan

Small Business Enterprise means Broward County's SBE program to encourage local small businesses to do business with Broward County. For more Information on the SBE Program or to apply in person, qualified small business owners should call the County's Office of Economic and Small Business Development at 954-357-6400 for an appointment.

A business that is currently certified under the Broward County Small Business Enterprise program, pursuant to Chapter 20, Article XIV, Code of Metropolitan Broward County.

The City encourages all who respond to this RFP to utilize or make good faith efforts to utilize SBE Firms that are certified under the Broward County SBE program.

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COMPLIANCE:

10.4 CONTRACTOR and SUBCONTRACTORS shall submit to the CITY on a regular basis, but not less than monthly, payroll sheets, which has been certified under oath by CONTRACTOR and/or SUBCONTRACTORS as to their accuracy and compliance with the provisions of this Section. The certified payroll sheets shall contain the following: name and address of each employee; his/her current classification; rate of pay (including rates of contributions for, or costs assumed to provide, fringe benefits); daily and weekly number of hours worked; deductions made; and actual wages paid. Such records shall be maintained by the CONTRACTOR and its SUBCONTRACTORS for a period of at least three (3) years following completion of the work.

Unless waived in writing, for good cause, by the CITY, the CONTRACTOR must obtain competitive pricing and subcontract, in compliance with the requirements of this Article 11, for One Hundred Percent (100%) of the CONTRACTOR's Direct Construction Cost required under this Contract. All subcontracts and purchase orders shall be awarded according to the following procedure:

2. THIS IS WHAT BURKHARDT-NUJAK-PCAC SAID THAT THEY WOULD DO:

I. Objectives

Consistent with the City of Hallandale Beach's community driven "City Wide Parks Master Plan", which sets forth as one of their goals: "maintain and enhance the tax base", we feel that it is imperative the following objectives be met in full compliance with the community's desired results.

1. MAINTAIN TAX BASE: *Maximize the amount of dollars spent in the community by buying Local.*
2. ENHANCE TAX BASE: *Leave the community better than it was before we came.*

MAINTAIN TAX BASE:

- **Community Benefit:** By ensuring the utilization of local residents and business enterprises on this project the Burkhardt NuJak team will provide the community the benefit of greater than 50% of the dollars spent on this project remains in the community. By maintaining our commitment to involve local suppliers and subcontractors, including Minority and SBE firms Burkhardt NuJak will assist in enhancing community pride, increasing quality workmanship and providing for quick follow-up responses long after the project is complete.
- **Commitment:** The Burkhardt-NuJak team has a proven track record of identifying and utilizing LBE, SBE and M/WBE firms in the execution of its work, not because we have to but because it is the right thing to do. In fact, NuJak has provided leadership in this area by crafting and creating working and mentor-protégé relationships with qualified local, small and minority firms time and time again. The Burkhardt-NuJak team is committed to not only meeting but exceeding all of the small business enterprise (SBE) and local business enterprise (LBE) goals as set forth by the City of Hallandale Beach.

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ENHANCE TAX BASE:

Community Benefit: By ensuring the development of human capital and the employment readiness of the existing workforce, the community will benefit directly from an increase in wages, sales tax revenue and a decrease in unemployment claims. Capacity building for existing and new business enterprises impacted by the project will result in a net increase in the number of new businesses and transactional tax revenues from such business..

Commitment: The Burkhardt-NuJak team is committed to the development of both the existing work force and the existing local business enterprises in the betterment of the City of Hallandale Beach community.

V. Technical Training

In addition to these steps Burkhardt-NuJak will offer a program coordinated through PCAC to provide one workshop each month to Minority, Women, Small and Developing Business Enterprises for issues relating to the construction business. These seminars led by NuJak's **Frank Kendrick**, will cover such topics as estimating, blue print reading, contracts and other construction related issues.

3. COMPLIANCE: CONSTRUCTION PHASES

1. **Utilization Monitoring: \$15,320** This task will include jobsite visits to collect data regarding the actual utilization of SBE/LBEs subcontractors, suppliers and workforce during the term of the contract as compared with the anticipated use of the same at the time of bid submittal and GMP development. The data shall be used to develop the following reports to the COHB:
 - a. **SBE Utilization Report:** Consistent with our commitment to utilize Local Business Enterprises in the performance of the work, we will provide SBE Utilization reports to the COHB on a monthly basis, which shall include, among other things, the names, addresses, phone number, Tax I.D. number, and certification numbers of all SBE/LBEs utilized on the project along with the corresponding value of the work performed. The report shall include the total value of subcontracts, suppliers and sub-subcontracts along with the corresponding percentage that this contract will be of the total project value in connection with the utilization goals of greater than 50%. The report shall also include a snapshot of current payments to SBE/LBEs and workforce in connection with the goal, along with any outstanding or delayed, rejected or denied payments and the corresponding reason for the same.
 - b. **Good Faith Effort Report:** Consistent with our Outreach goals, we will submit a report indicating our good faith efforts in contracting with and/or identifying SBE/LBEs and Workforce to participate in the project. The report shall include any job informational meetings or job fairs, special provisions given to the SBE/LBE or Worker in integrating the entity into the project. Assistance with bonds, financing and insurance shall be included in the report. Any contracts

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awarded to an LBE/SBE who was not the low bidder shall also be included. The report shall also include reasons for denial of any worker, SBE/LBE to participate in the project.

- c. **Workforce Utilization Report:** Consistent with our commitment to utilize and train local skilled and unskilled residents. This report shall include the total number of hours worked by a local resident and their corresponding pay. Any worker who is enrolled in the PCAC, Sheridan Vocational or Urban Farmers apprenticeship programs will be documented as well, both singularly and by total aggregate. Reports shall include verification of residency and household income and size. These reports will be submitted monthly with the subs pay application
2. **SBE Technical Assistance: \$14,320** Consistent with our commitment to provide one workshop each month to LBEs/SBEs covering various topics of contracting, we will conduct one seminar per month covering the following topics:
 - a. Estimating
 - b. Contracts
 - c. Insurance
 - d. Blueprint Reading
 - e. Safety
 - f. AIA Documents
3. **SBE Program Utilization Support: \$25,020** Consistent with our commitment to utilize SBE/LBE in the performance of the work, NuJak will provide support to Burkhardt staff in optimizing the use of SBE/LBE in a manner to both alleviate integration issues with capacity, scoping and pre-packaging of work as well SBE/LBE performance support. NuJak will be available to assist SBEs in gaining access to other training and technical assistance in the areas of cost estimating and bonding. In addition, NuJak will provide some technical assistance to SBEs through the collection, organization, and dissemination of information regarding available capital or financing resources. NuJak will work in conjunction with the COHB to establish a “micro-loan” program through the assistance of Paragon Funding. NuJak will provide such other general assistance to SBEs to enhance their participation in the project. NuJak will assist PCAC in continuing to develop its website to provide general information on the project, the bid process, status reports, and the provision of downloadable forms and other appropriate information to assist SBE/LBEs. In addition, PCAC may post on the website project photos and other information marketing the success of the COHB’s Community Benefit Plan.
4. **Workforce Development Support: \$9,080** Consistent with our commitment to utilize local workforce, it is imperative that deliberate engagement take place to ensure that local workers are given the opportunity to receive employment from subcontractors and potentially Burkhardt. NuJak will work with PCAC and Burkhardt to align the project

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workforce to comply with the City's Community Benefit Ordinance with a minimum workforce of at least 33% participation goals as a percentage of total project workforce and communicate to the COHB. A number of issues need to be addressed to ensure the success of this endeavor, including employment readiness, subcontractor agreement to participate and train local workforce. NuJak will work with PCAC and Burkhardt to ensure Subcontractor participation and workforce readiness.

5. **Coordination Meetings: \$8,060** This item includes allocation of time for project and OAC meetings as may be required.
6. **Monthly Reporting: \$6,160** This item is an allocation for the time and materials associated with the provision of monthly reporting to Burkhardt and the COHB.
7. **Grievance Assistance: \$2,040 (ALLOWANCE ALLOCATED)** Burkhardt, NuJak and PCAC are committed to resolving disputes and complaints from SBE/LBEs and workforce concerning any allegations that may result from the implementation of the CBP. Each SBE/LBE will be required to participate with the CBP and shall agree to comply with the goals set forth herewith. NuJak will assist Burkhardt with resolving any of these issues, by providing a grievance type process that allows the SBE/LBEs/workers the ability to communicate allegations and a way to resolve outstanding issues.

Total: \$80,000

**Above fee covers CBP scope only for all three parks*

****BF James /Scavo = \$64,000.00**

South City Beach Park =\$16,000.00

TOTAL \$80,000.00

*****BF James and Scavo are scheduled to start in June 2013 and run concurrently. South City Beach Park is anticipated to start in November.**



*REVITALIZING OUR NEIGHBORHOOD
SOCIALY, ECONOMICALLY, AND PHYSICALLY*

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1) SBE Technical Support: \$21,600.00

- a) PCAC will assist Nujak in the development of a technical assistance program for the project to assist SBE/LBEs in the preparation of Applications for payment, certified payroll pursuant to project requirements, capacity development for bonding and access to capital.
- b) Assist SBE/LBEs through supportive services to develop and improve immediate and long-term business management, record keeping, and financial and accounting capability for their businesses;
- c) Assist SBE/LBEs in increasing their opportunities to participate in additional work in COHB and handle increasingly significant projects, with the ultimate goal of achieving self-sufficiency;
- d) Assist new, start-up, or emerging construction businesses; and,
- e) Assist them in developing their capability to utilize technology and conduct business through electronic media.

2) Workforce Development/Education: \$60,200

- a) PCAC will provide workers access to a technical assistance program to prepare them for integration into the project as well develop their capacity for inclusion in future projects in COHB.
- b) Sponsor 60 workers in the 10 week Sheridan Vocational Training School's certificate program. *Estimated cost @ \$1500.00 each. \$90,000*
 - i) Blueprint reading
 - ii) Plumbing
 - iii) Electrical
 - iv) Air-conditioning and Refrigeration.

3) Workforce Utilization/Integration \$21,600

- a) Each Subcontractor will certify that they will employ at least 33% local residents.
- b) PCAC will assist Subcontractors in hiring local trained workers and will become a resource for Burkhart in complying with the City workforce requirement.
- c) PCAC will assist workforce in transportation to and from the project.



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4) Utilization Monitoring \$21,600

- a) PCAC will maintain all records documenting that Local Residents are employed in performance of Work on the Project;
- b) PCAC will maintain copies of personnel documents establishing every Local Resident employee's record of residence and provide access, upon request, to the COHB for inspection and copying
- c) PCAC will designate an outreach coordinator to be responsible for administering the Local Resident requirements for the CBP pursuant to the requirements in the COHB Charter. This person shall meet regularly, or as may be required, with Burkhardt and Nujak staff to ensure compliance with the Local Resident requirements.
- d) Each Subcontractor will have primary responsibility for meeting established goals. Each month, the Subcontractor will submit certified payroll reports to the Burkhardt on the form required by the City. PCAC shall compare this certified payroll report to the outreach coordinator's field investigation. The hire date for an employee shall be included after the employee's name the first time an employee's name appears on a payroll. This information shall be furnished to Nujak for inclusion in their Utilization Reporting.

5) Economic Impact Data Collection \$21,600

- a) PCAC will collect data from existing workers on-site to determine what their spending habits are for wages earned during the duration of the project.
- b) PCAC will collect data from existing subcontractors on the project to identify local spending activity as a result of the project.
- c) PCAC will track the flow of dollars earned from workers and SBE/LBEs and will conduct surveys with local businesses receiving those funds to determine economic benefit.
- d) Possible recipients of economic benefit can be fuel stations, convenience stores etc.

6) Monthly Reporting \$21,600

- a) PCAC will provide monthly reporting summaries to Burkhardt of work performed and results achieved.
- b) PCAC will assist NuJak in the development of Workforce and SBE Utilization and Support Forms and monthly reporting.



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7) Grievance Assistance \$5,400

a) Burkhardt, NuJak and PCAC are committed to resolving disputes and complaints from SBE/LBEs and workforce concerning any allegations that may result from the implementation of the CBP. Each SBE/LBE will be required to participate with the CBP and shall agree to comply with the goals set forth herewith. PCAC will assist Burkhardt with resolving any of these issues, by providing a grievance type process that allows the SBE/LBEs/workers the ability to communicate allegations and a way to resolve outstanding issues.

8) Reimbursable \$15,000

a) Allowance for job related expenses, directly incurred by PCAC in the performance of services provided to the COHB. Reimbursable expenses are mail and overnight delivery services, reproduction of reports, drawings, specifications, photographs and similar.

*** \$188,600 Fee Covers Community Benefit Plan Scope Only for all three parks.**

**** BF James = \$65,000.00**

Scavo = \$58,600.00

South City Beach= \$65,000.00

Total=\$188,600.00

***** BF James and Scavo are scheduled to start in June 2013 and run concurrently. South City Beach Park is anticipated to start in November.**